

KELSEY A. HOPKINS

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EDUCATION

Doctor of Philosophy, Agricultural, Food, and Resource Economics

Michigan State University, East Lansing, MI

Aug. 2018-Present

Major field: Food and Agricultural Economics

Expected Spring 2023

Specialization: Sustainable Food and Farming Systems

Dissertation: Three Essays on the US Domestic Halal Meat Market

Committee: Melissa G.S. McKendree (chair), Kimberly Chung, David Ortega, Felicia Wu

Bachelor of Science, Economics & Bachelor of Arts, Mathematics

University of Iowa, Iowa City, IA

May 2018

Honors in the Major (Economics), University Honors, and High Honors

Thesis: Perspectives of the Clean Water Rule and an Alternative Policy

Associate of Science

Rock Valley College, Rockford, IL

May 2015

Summa cum Laude

ACADEMIC EMPLOYMENT EXPERIENCE

Instructor of Record

Aug.-Dec. 2022

Michigan State University, East Lansing, MI

Department of Agricultural, Food, and Resource Economics

AFRE100 Decision-Making in the Agri-Food System

Supervisor: Dr. Brent Ross, T.A.: José Quintero

Graduate Grading Assistant

Aug. 2019-Aug. 2020

Michigan State University, East Lansing, MI

Department of Agricultural, Food, and Resource Economics

ABM130 Farm Management I

Dr. Melissa G.S. McKendree (2019) and Dr. John Whims (2020)

Graduate Research Assistant

Aug. 2018-Present

Michigan State University, East Lansing, MI

Department of Agricultural, Food, and Resource Economics

Dr. Trey Malone (Aug. 2018 – Oct. 2019), Melissa G.S. McKendree (Oct. 2019-Present)

Undergraduate Teaching Assistant

May 2017-May 2018

University of Iowa, Iowa City, IA

Department of Economics

ECON 2800, Statistics for Strategy

Jennifer Fuhrman, M.S.

PEER REVIEWED PUBLICATIONS

Hopkins, K. A., M.G.S. McKendree, and K.A. Schaefer. “Resolving the Reality Gap in Farm Regulation Voting Models.” *Forthcoming in Food Policy. Job Market Paper.*

Hopkins, K. A., Swanson, J. C., & McKendree, M.G.S. (2022). Assessing best management practice adoption by pasture-based beef producers: The Whole Herd Beef Risk Index. *Applied Animal Science*, 38(2), 200–209. <https://doi.org/10.15232/aas.2021-02222>

WORKING PAPERS

Hopkins, K.A., M.G.S. McKendree, D.L. Ortega, K. Chung, & F. Wu. “Muslim Halal Meat Consumers: Transparency Concerns and Effects on Consumption.” *Dissertation Essay.*

Hopkins, K.A., M.G.S. McKendree, D.L. Ortega, K. Chung, & F. Wu. “Halal Meat Retailers: Business Decisions as a Form of Religious Community Support.” *Dissertation Essay.*

Hopkins, K.A., M.G.S. McKendree, D.L. Ortega, K. Chung, & F. Wu. “Halal Meat Processors’ Motivations for Market Participation: Purpose, Profit, and Piety” *Dissertation Essay.*

GRANTS, FELLOWSHIPS, & SCHOLARSHIPS

Travel Grant – Engagement Scholarship Consortium Annual Conference, \$800

Sept. 2022

USDA – NIFA AFRI EWD Predoctoral Fellowship Grant, \$159,665

Project Title: Avoiding Halal Meat Food Fraud: Consumer Preferences, Retailer Motivations, and Processor Practices (2021-67034-5168)

PI: Kelsey A. Hopkins, Key Personnel: M.G.S. McKendree

Aug. 2021-Aug. 2024

Sustainable Michigan Endowed Project (SMEP) Scholars Fellowship, \$25,000

Michigan State University

Aug. 2018-Aug. 2023

C.S. Mott Predoctoral Fellowship in Sustainable Agriculture, \$35,000

Michigan State University

Aug. 2018-Aug. 2021

Old Gold Scholarship, \$15,000

University of Iowa

Aug. 2015-May 2018

National Scholars Award, \$15,000

University of Iowa

Aug. 2015-May 2018

Helen Eckenfelder Mathematics Scholarship, \$600
Department of Mathematics, University of Iowa

Aug. 2015

Robert G. Porter Scholarship, \$8,000
American Federation of Teachers (AFT)

Aug. 2015-May 2018

Boone County, IL Scholarship Night, \$2,500
Variety of sponsors

Aug. 2015

CONFERENCE PRESENTATIONS

Hopkins, K.A.,* M.G.S. McKendree, K. Chung, and D.L. Ortega. “Exploring the US Domestic Halal Meat Market: A Research Update and Implications for Food Systems Research.” National Agricultural Marketing Summit and Food Distribution Research Society Joint Conference. Pensacola Beach, FL, Oct. 23-25, 2022. *Upcoming*.

Hopkins, K.A.,* M.G.S. McKendree, and K.A. Schaefer. “Resolving the Reality Gap in Farm Regulation Voting Models.” Agricultural and Applied Economics Association Annual Meeting. Virtual, Aug. 1-3, 2021.

Hopkins, K.A.* “Do Ewe See what I See? Evidence of Conspicuous Consumption in Sustainable Wool Clothing.” Agricultural and Applied Economics Association Annual Meeting. Virtual, Aug. 10-11, 2020.

Hopkins, K.A.,* M.G.S. McKendree, and E.D. Rice. “Analyzing Vote-Buy Gaps in Recent Animal Welfare and GMO Food Labeling Ballot Initiatives.” Agricultural and Applied Economics Association Annual Meeting. Virtual, Aug. 10-11, 2020.

HONORS & AWARDS

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| AAEA Graduate Student Section Extension Competition, 2 nd place | Aug. 2022 |
| AAEA Graduate Student Section Case Study Competition, 2 nd place | Aug. 2022 |
| University Honors, University of Iowa | May 2018 |
| Honors in the Major (Economics), University of Iowa | May 2018 |

SEMINARS

Hopkins, Kelsey A. “How to Get the Grant Miniseries: Components of an Award-Winning Project – A Successful Applicant's Perspective.” Michigan State University Agricultural, Food and

Resource Economics Department Graduate Student Organization Brown Bag Seminar. Oct. 6, 2021.

Hopkins, Kelsey A. “Resolving the Reality Gap in Farm Regulation Voting Models.” Michigan State University Agricultural, Food and Resource Economics Department Graduate Research Symposium. Virtual, March 25, 2021.

Hopkins, Kelsey A. “Resolving the Reality Gap in Farm Regulation Voting Models.” Michigan State University Agricultural, Food and Resource Economics Department Graduate Student Organization Brown Bag Seminar. Virtual, Nov. 17, 2020.

TEACHING EXPERIENCE

Instructor of Record: Michigan State University Aug. 2022-Dec. 2022
AFRE 100 Decision-making in the Agri-Food System
Supervisor: Dr. Brent Ross
+/- 130 students, 1 TA

Guest Lecture: Michigan State University Feb. 7, 2022
ANS 401: Issues in Animal Agriculture, +/- 120 students
For Janice Swanson and Julie Buell Moore. Economics and Animal Agriculture.

PROFESSIONAL RESEARCH AND TEACHING DEVELOPMENT WORKSHOPS

Emerging Engagement Scholars Workshop (EESW)
Nationally competitive pre-conference workshop
Engagement Scholarship Consortium Annual Conference
University of Georgia
15 instruction hours Sept. 19-20, 2022

Certification in College Teaching Institute
Michigan State University
10 instruction hours May 12-13, 2022

International Winter School: Survey Design and Experimental Methods in Applied and Agricultural Economics
Arizona State University (virtual)
36 instruction hours Jan. 6-30, 2021

LEADERSHIP & SERVICE ROLES

Graduate Student Organization Brown Bag Seminar Committee 2022-2023
Graduate Student Organization Brown Bag Seminar Chair 2021-2022
Graduate Student Organization Cook-Seevers Hall Co-op Treasurer 2019-2020

POPULAR PRESS FEATURES

Budzynski, Brian. “Research taps into halal food fraud, finds USDA backing.” MeatingPlace. December 24, 2021. ([LINK](#))

Monahan, Jim. “New Research Explores Halal Food Fraud and its Implications for the Meat Industry.” MSU AFRE Blog. December 9, 2021. ([LINK](#))

Ward, Samantha. “Utilizing a Close-Knit Sustainable Community.” MSU AFRE Blog. September 6, 2018. ([LINK](#))

PROFESSIONAL MEMBERSHIPS

Agricultural and Applied Economics Association (AAEA) Member 2018 - present

- Graduate Student Section
- Committee on Women in Agricultural Economics
- Food and Agricultural Marketing Policy Section
- Extension Section
- Food Safety and Nutrition Section
- Experimental Economics
- Agribusiness Economics and Management Section
- Institutional and Behavioral Economics Section

COMPUTER SKILLS

Proficient: LaTeX, Qualtrics, Stata, Microsoft Office